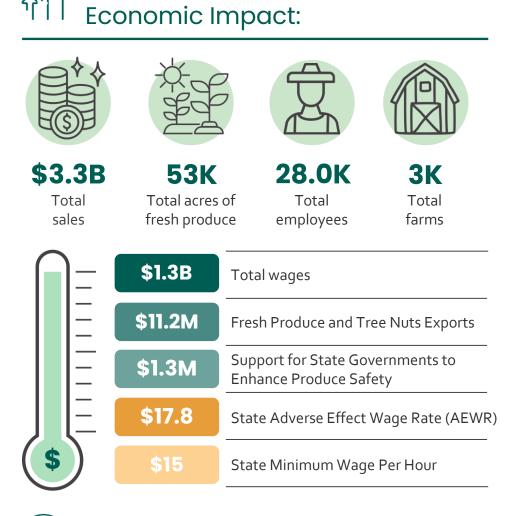
Massachusetts 🕡

Fresh Fruit and Vegetable State Profile



Opportunities to Increase Fruit and Vegetable Consumption:

## 88.05%

of adults across Massachusetts are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

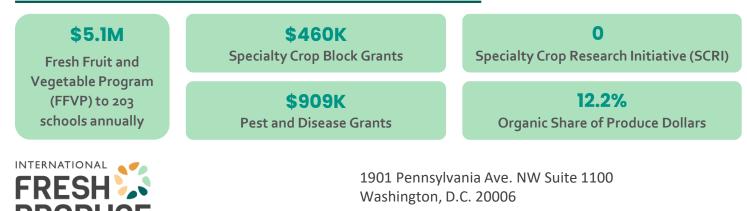
## \$32.5M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

Farm Bill Investments in Fruits and Vegetables:

ASSOCIATION"

**Fresh Produce** 



freshproduce.com

**#PowerOfFresh**