



Hawaii

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.0B

Total sales



26K

Total acres of fresh produce



10.3K

Total employees



4K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

87.95%

of adults across Hawaii are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$7.3M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$395.7M

Total wages

\$24.7M

Fresh Produce and Tree Nuts Exports

\$0.3M

Support for State Governments to Enhance Produce Safety

\$18.7

State Adverse Effect Wage Rate (AEWR)

\$12

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.1M

Fresh Fruit and Vegetable Program (FFVP) to 78 schools annually

\$534K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$1.3M

Pest and Disease Grants

TBD

Organic Share of Produce Dollars