

# A Farm Bill for Fresh Produce and Floral

## Quick Facts

- Over \$800M per year, single largest Federal Government investment directly impacting the entire supply chain of fresh produce industry
- More than 80% of Farm Bill resources are contained in the nutrition title, yet only one in 10 Americans meet the federal government's dietary guideline recommendations for fruit and vegetable consumption.
- The exact number of Farm Bill titles varies from one Farm Bill to another, ranging from 12 to 15. Only 1 title (Title X – Horticulture and Organic Agriculture) is solely dedicated to support the specialty crop industry.
- Typically renewed about every 5 years. Since the 1930s, Congress has enacted 18 Farm Bills
- \$1B has been invested in more than 11,000 projects Specialty Crop Block Grants that have elevated and expanded marketing and research opportunities while broadening the market in the U.S. and abroad.

## Background

IFPA serves as co-chair of The Specialty Crop Farm Bill Alliance a national coalition of more than 200 organizations. The alliance was established to enhance the competitiveness of specialty crop agriculture and improve the health of Americans by broadening the scope of U.S. agricultural public policy. Together we have submitted a comprehensive package of policy and program proposals to the U.S. Senate and House.

Late last year, Congress extended the current 2018 Farm Bill for one year, set to expire on September 30, 2024. Although this extension offers short-term support, it is critical that Congress takes action this year to enact a new, inclusive Farm Bill that meets the changing demands of U.S. agriculture.

## 2024 Farm Bill Priorities

To guarantee the industry's continued success, lawmakers must reauthorize a new, improved version of this legislation this year. *We appreciate the momentum and introduction of House Agriculture Committee Chairman Thompson and Senate Agriculture Committee Chairwoman Stabenow's versions of the Farm Bill and encourage all representatives to work together, in a bipartisan manner to prioritize a new five-year Farm Bill.*

