

# SEE YOU AT THE MEXICO CONFERENCE! MAY 22-23, 2024

HARD ROCK HOTEL,  
GUADALAJARA, JALISCO.

It's the only event in Mexico that unites  
the entire supply chain of the produce industry.

## Why participate?

- **Do Business** with local and international buyers/retailers
- **Connect** with leaders, decision-makers, and business owners
- **Exhibit** your product and innovations in the business zone
- **Learn** from experts on consumer trends, technology, sustainability, food safety and best practices

## Be part of the successful business round tables.

Where buyers meet growers  
and business providers to find  
synergies and business  
opportunities.

If you want to learn more and  
participate in **The IFPA's  
Mexico Conference 2024**,  
please get in touch with me.

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The  
Mexico  
Conference

INTERNATIONAL  
FRESH PRODUCE ASSOCIATION

