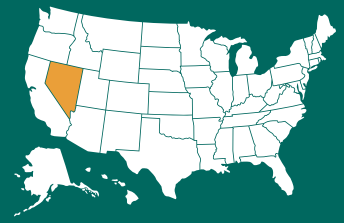


FRESH FRUIT & VEGETABLE STATE PROFILE

Nevada



Fresh Produce Economic Impact

6,653

Total Acres of
Fresh Produce



\$1.3B

Total
Sales



207

Total
Farms



9,564

Total
Employees



\$442M Total Wages

\$2.4M Fresh Produce and Tree Nuts Exports

\$93K Support for State Governments
to Enhance Produce Safety

\$15.58 State Adverse Effect Wage Rate (AEWR)

\$10.50 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

89% of Schools
Needing
Updated Kitchen
Equipment



92% of adults across Nevada are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$14.3M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$2.8M in Fresh Fruit and Vegetable Program (FFVP) to **88** schools annually

\$274K Specialty Crop Block Grants

\$0 Specialty Crop Research Initiative (SCRI)

\$182K Pest and Disease Grants

10.9% Organic Share of Produce Dollars

